

Attach Business Card



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### Mass Mailing Contract

This contract is between M&M Advertising, Inc. and the above mentioned company/client.

M&M agrees to design, print and mail a direct mail advertising piece to a specific area selected by the client.

Client agrees to provide the information and payment in advance.

Business Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone #: \_\_\_\_\_ Fax#: \_\_\_\_\_ Cell #: \_\_\_\_\_  
 E-Mail: \_\_\_\_\_ Website: \_\_\_\_\_  
 Accounts Payable: \_\_\_\_\_ Fax #: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Dealer Database: Makes: \_\_\_\_\_  0 - 36 months  Other: \_\_\_\_\_

Zip Lists  Order count  Purchase list  
 GAP  10 Miles  Other: \_\_\_\_\_  
 Registration  10 Miles  Other: \_\_\_\_\_  
 Self-Reported  10 Miles  Other: \_\_\_\_\_

Mailer Type Custom Design Existing Design: #: \_\_\_\_\_ Name: \_\_\_\_\_

Mailer Size 11 x 17 8.5 x 11 Other: \_\_\_\_\_

8.5 x 11 Letter Standard Laser/Variable

Postcard 4 x 6 5.5 x 11 6 x 9 FLOURESCENT

Postage 1st Class 3rd Class

Desired Mailing Date: \_\_\_\_\_ or ASAP **NEEDS CO-OP APPROVAL**  
 Coupon Expiration Date: \_\_\_\_\_ **Yes No**

**Cost: Includes Set-Up, Art Design & Layout, Printing, Folding, Stamp and Mailing**

|   |                |              |                 |
|---|----------------|--------------|-----------------|
| Price Per Piece                                     | (a)            |              | _____           |
| X Number of Pieces                                  | (b)            | x            | # _____         |
| SUBTOTAL  | (a+b)          | (c) =        | \$ _____        |
| Data Charge (\$300)                                 | (d)            | +            | \$ _____        |
| List Charge (R.L. Polk, GAP, Self-Reported, etc...) | (e)            | +            | \$ _____        |
| <b>Total Cost (Due Upon Art Approval)</b>           | <b>(c+d+e)</b> | <b>(f) =</b> | <b>\$ _____</b> |

**ALL PAYMENTS ARE DUE BEFORE MAIL IS DROPPED!**

**\$500 Cancellation Fee**

Prices are subject to change without notice due to postage increases.

Date: \_\_\_\_\_ Business Name: \_\_\_\_\_  
 Rep. (Print): \_\_\_\_\_ Signature: \_\_\_\_\_  
 Accepted by: (Corp. Office) \_\_\_\_\_ Print Name: \_\_\_\_\_